



BY JOSEPH ALLBEURY

## The WOW starts...

**W**ow! I'll say it again... WOW! In this day and age of pessimistic scepticism, I just thought I would include the word WOW (*and again*) in my column as it seems to be the current buzz word of the new millennium. Discuss Dental

were first to rightly attribute *The Wow Factor* to their Zoom! Advanced Power whitening system - patients walk in and genuinely do go *WOW!* when they walk out with a *whiter brighter smile*; the jury, however, is out on whether the new Windows Vista - aka *The WOW starts now!* - will be held in the same high regard. *Wow*, it's just as bad as the old one; *wow* it's worse; or *wow* it's better but still has all those virus problems and a million hackers champing at the bit to put it to the test. Time will tell!

For the March/April edition of *Australasian Dental Practice* anyway, we wanted to introduce a little more *WOW* than normal so apart from shaving two weeks off our deadlines to get on-time for the ADA Congress and the rest of the year, we've changed the way we look.

*WOW, Australasian Dental Practice has become a really great magazine said one noted hard-case dentist but it could use a bit more white space!* We tended to agree, so following the 'reno' of *Auxiliary* in January, we've given both this magazine and *eLABORATE* a new look - and included more white space. We've split the contents page over two pages - Regulars and Features - to make it easier to read and generally tidied everything up.

I also had another call from a Sydney CBD dentist - even he admits he's hard to please - who gave high praise over the much beefier content we've introduced over the last two years and that brought a twinkle to my eye... and we've had plenty of calls about the infection control feature we ran last month as well. A big thank you to Vin and Laurie and the other contributors for a sterling effort.

This time around we're looking at implants again and have tried to take a broad spectrum approach with ten articles to stir your interest. Apart from the traditional aspects of implant dentistry, we've covered the burgeoning areas of lasers and implants in one article and the use of cone beam volumetric tomography as an ideal diagnostic for implant case planning in another. Plus, we have a great article from Dr André Viljoen who practices in Canberra on sedation and implants that gives a great overview of this topical subject, the training available and everything else you need to know.

We're also featuring our usual great mix of news, events, management, clinical, business, marketing, design, technology and more. So if you like what we're doing, please let us know! The pay cheque is nothing without the praise!

So enough self promotion for one month.. time to work on the next edition. We're off to IDS 2007 in Cologne, Germany right after the Congress so will update you with the latest and greatest in May/June. And remember... *the Wow has already started... so catch up!*

Joseph Allbeury, Editor and Publisher

## Filling The Gap launches new website



The dental unit at Wuchopperen Health Centre in Far North Queensland offers services to 20,000 Indigenous people around Cairns and the Atherton Tablelands. The Centre has two state-of-the-art, fully equipped dental rooms at its Cairns clinic and a mobile dental van

ready to travel to Atherton and outlying communities. Historically however, they have had problems attracting dentists to provide the service. That is where "Filling the Gap" came in. Filling the Gap is a charity/volunteer service set-up close to a year ago. In its first six months of operation, Filling the Gap achieved a 300% increase in dental care provided with 15 new dental weeks provided by 11 volunteer dentists. Up until now, one of the big obstacles to spreading the word about the dental volunteer service has been the lack of a website. Filling the Gap recently remedied this lack of web presence by launching a new site designed, developed and donated by Dentist Job Search and Prime Practice. It includes up-to-date information, published articles and testimonials plus of course a downloadable application form. For more info, see [www.fillingthegap.com.au](http://www.fillingthegap.com.au).

## Oasis launches new website



Oasis Software has launched a new website with extensive information about its range of products and services including the latest news and new product releases. Details of the company's premier practice management product, Oasis, are included and all features are individually documented.

Advanced modules are also covered including Presentation Manager, Communications Server, Patient Education, Instrument Tracking, Advanced Reporting, Mobile Computing and Customised Workspace. In addition, the specialist modules for Orthodontics, Prosthodontics, Periodontics, Endodontics, Paediatrics and Oral Surgery. Details of support, training and education are also included. For more info, see [www.oasis-software.com.au](http://www.oasis-software.com.au).

## Free DVD on improved denture design



Ultimate Dental Supplies is offering a FREE educational double DVD filled with ideas, designs and practical demonstrations on improved denture design using

thermo-elastic acrylics to *eLABORATE* readers. And, if you watch the DVD's and answer 20 questions (80% pass rate required), you qualify for 4 scientific CPD points. Over 10 different practical jobs with demonstrations, commentary and designs and included. There is also a comparison of conventional clasp designs with designs using thermo-elastic acrylic. Demonstrations of properties, mixing ratios, etc, are all included. For your convenience, several jobs take you through the whole process of denture manufacture, including case planning, design, waxing, processing, trimming and polishing. The DVD is presented by Mr Jordan Nikoloski C.D.T. (RMIT). To order your FREE copy of this DVD and for further details, call Ultimate Dental on 1800-636-801.

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